



TRAINING SESSION IN CULTURAL MANAGEMENT

MAAYA CULTURAL ENTREPRENEURSHIP

Organized by *Kôre Institute (Ségou, Mali)* in partnership with *NYH Concepts (Kaduna, Nigeria)*

SEPTEMBER 13, 2024 | ONLINE (ZOOM)

OPEN CALL

NATURE OF THE ACTIVITY	Online training session in Cultural Management based on the Maaya Cultural Entrepreneurship Model
CONTEXT	<p>The Kôre Institute (IKAM) in Ségou (Mali), with its partner NYH Concepts in Kaduna (Nigeria), is launching a capacity-building session in Cultural Entrepreneurship. This session will be mainly based on the Maaya Cultural Entrepreneurship (MCE) model, the Festival sur le Niger's entrepreneurial model. MCE is an entrepreneurial model with multiple objectives, combining local values (Maaya) with the general concepts of classical entrepreneurship.</p>
OBJECTIVES OF THE TRAINING SESSION	<p>The aim of this training session is to share innovative models of cultural entrepreneurship with Nigerian artists and cultural actors, particularly those from Kaduna State.</p> <p>The specific objectives can be summarized as follows:</p> <ul style="list-style-type: none">- Sharing innovative model of Cultural Entrepreneurship;- Exchanging on the structuring of cultural organizations based on local experiences;- Encouraging networking and collaboration between Mali and Nigeria.
EXPECTED RESULTS	<p>The expected results are as follows:</p> <ul style="list-style-type: none">- An innovative model of Cultural Entrepreneurship is shared;- Exchanges are held on the structuring of cultural organizations on the basis of local experiences;- Network and collaboration between Mali and Nigeria are encouraged.
TARGETS	<p>This call for applications is open to artists, cultural actors and entrepreneurs in the disciplines of visual arts, performing arts, literature, music, film and media, cultural heritage, from Kaduna State and other Nigerian states.</p> <p>Places are limited, with a maximum of twenty (20) participants. Female applicants are encouraged.</p>

BENEFITS	<p>The training session has been attributed to a wide range of benefits that can transform careers in cultural management. The benefits of participating in this training session includes the following :</p> <ul style="list-style-type: none"> - Professional Certification - Networking Opportunities - Skills Development - Exposure to Innovative Models - Cultural Exchange - Recognition and Visibility
TRAINERS	<p>This training session will be led by Maaya Entrepreneurs and trainers from the Kôrè Institute in Ségou (Mali).</p>
TRAINING DATE AND LOCATION	<p>The training will take place on September 13, 2024, online (via Zoom).</p>
REGISTRATION AND PARTICIPATION	<p>Applicants must send their application by e-mail to IKAM Ségou and NYH Concepts (see contacts below). The application must include:</p> <ul style="list-style-type: none"> - Curriculum Vitae - A cover letter - A brief one-page presentation of the company or cultural project (1 page max).
TRAINING COSTS	<p>FREE TRAINING The training is organized in partnership with NYH Concepts, and no registration fee is required, subject to application and selection.</p>
INFORMATION	<p>Successful participants will receive notification from IKAM Ségou and NYH Concepts no later than Thursday, September 05, 2024.</p>
APPLICATION DEADLINE	<p>Saturday, August 31, 2024 at 12:00 noon.</p>

IKAM SEGOU

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NYH Concepts

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